BRITISH COLUMBIA
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BCStats

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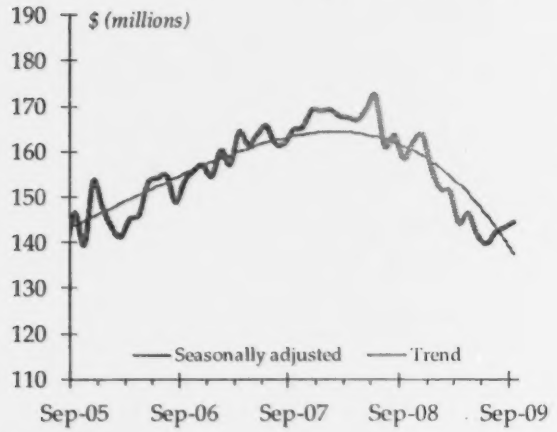
Tourism Sector Monitor ◆ December 2009

Room revenue

Room revenues in BC inched up (+0.8%, *seasonally adjusted*) in September. The best performers included Cariboo (+2.9%), Kootenay (+2.1%), Vancouver Island/Coast (+1.6%) and Mainland/ Southwest (+1.0%). However, revenues slipped in Northeast (–0.5%), Thompson/Okanagan (–0.6%), Nechako (–5.1%) and North Coast (–6.0%).

Room revenues climbed again in September



Data Source: BC Stats

Receipts at all accommodation types, except large (151-250 rooms; –0.2%) hotels, rose in September. Small (1-75 rooms; +2.5%) hotels performed especially well, followed by very large (251+ rooms; +1.0%) and mid-sized (76-150 rooms; +0.3%) hotels, contributing to a 0.8% increase in hotel room revenues.

Gains in room receipts also came from motels (+0.7%), vacation rentals (+0.8%) and miscellaneous accommodations (+1.0%).

Table 1: Room revenue
(seasonally adjusted)

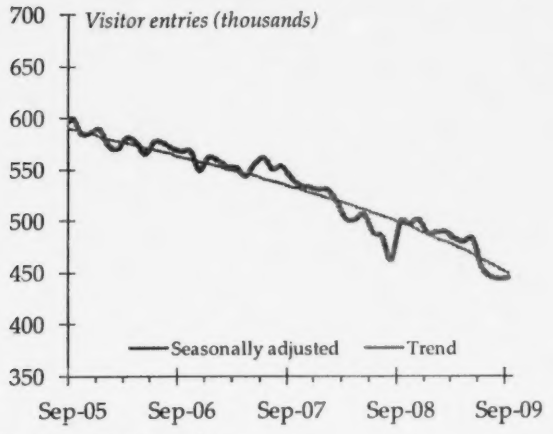
	Sep-09 ($000)	Aug-09 ($000)	change %
Accommodation Type			
Total	144,456	143,324	+ 0.8
Hotels	105,023	104,231	+ 0.8
Motels	17,263	17,144	+ 0.7
All other accommodations	22,228	22,035	+ 0.9
Regions (Top 3 performers)			
Cariboo	4,622	4,493	+ 2.9
Kooteney	7,847	7,687	+ 2.1
Vancouver Island/Coast	25,513	25,101	+ 1.6

Data Source: BC Stats

Visitor entries

The number of visitors to Canada via BC saw a marginal increase (+0.1%, *seasonally adjusted*) in September. Following three straight months of summer drop-offs, the downward trend in the total number of American visitors came to a halt (+1.1%) as overnight travellers from South of the border were more prevalent (+1.9%) than in August. Overseas entries, on the other hand, were 3.0% lower in September with fewer visitors coming from every continent. The number of travellers from other international destinations (–7.4%) decreased most markedly as concerns about H1N1 resurfaced at the start of the new school calendar.

Visitor entries marginally higher in September



Data Source: Statistics Canada

Table 2: Visitor entries
(seasonally adjusted)

	Sep-09 (000s)	Aug-09 (000s)	change %
American visitors			
Total	340	337	+ 1.1
Same-day	107	108	– 0.5
Overnight	233	229	+ 1.9
Overseas visitors			
Total	104	108	– 3.0
Europe	38	39	– 3.9
Germany	6	7	–11.1
UK	16	17	– 4.6
Asia	47	47	– 0.3
Hong Kong	6	5	+ 7.4
Japan	10	10	+ 6.6
Taiwan	4	4	+ 1.7
Other	20	22	– 7.4

Data Source: BC Stats & Statistics Canada

Other indicators

The occupancy rate at BC hotels fell (–1.8 percentage points) in September, while the average room rate inched up (+0.5%) to $125.60.

More passengers (+0.5%) travelled through Vancouver International Airport, despite a drop (–0.6%) in domestic travellers. Traffic at Victoria International Airport also rose (+3.8%).

Passenger (+1.1%) and vehicle (+0.1%) counts at BC Ferries were also up at the start of the new school year.

BC's food services and drinking places garnered higher revenues (+0.3%) in September.

Table 3: Other tourism indicators
(seasonally adjusted)

	Sep-09	change from Aug-09
Hotel Industry		
Occupancy Rate (%)	58.9	–1.8 pp
Average Room Charge ($)	125.60	+ 0.5
Data Source: PKF		
Airport Passengers	(000s)	(%)
Vancouver International Airport		
Total Traffic	1,336	+ 0.5
US (trans-border)	311	+ 0.2
Other International	301	+ 3.7
Canada (domestic)	725	– 0.6
Data Source: YVR		
Victoria International Airport		
Total Traffic	132	+ 3.8
Data Source: Victoria Airport Authority		
Food Services Receipts	($ millions)	(%)
All Establishments	672	+ 0.3
Food Service	x	x
Drinking Places	x	x
Data Source: Statistics Canada		
Transportation	(000s)	(%)
BC Ferries		
Vehicle Volume	706	+ 0.1
Passenger Volume	1,769	+ 1.1
Data Source: BC Ferries		
Exchange Rates	Cdn $1.00	
US Dollar ($)	0.924	+0.01
UK Pound (£)	0.566	+0.01
Japanese Yen (¥)	84.381	–2.80
Australian Dollar ($)	1.072	–0.03

Data Source: Statistics Canada (pp = percentage points)

A look ahead—October 2009

Room revenues in BC slipped (–0.2%) in October, ending three months of growth. This contraction was brought on by declines in Kootenay (–5.9%), Cariboo (–3.1%), Thompson/Okanagan (–1.2%), Nechako (–0.3%) and Mainland/Southwest (–0.2%). Growth occurred in Vancouver Island/Coast (+0.7%), North Coast (+1.9%) and Northeast (+9.2%).

Sales of accommodation at hotels remained flat (0.0%) in October, balanced by growth at small (1-75 rooms; +1.5%), mid-sized (76-150 rooms; +0.6%) and large (151-250 rooms; +0.4%) hotels, together with a drop very large (251+ rooms; –1.5%) hotels. BC's motel industry saw a decline (–1.8%) in room receipts, ending a four month climb. All other accommodations also experienced a slightly slower (–0.1%) month.

Hotel occupancy rates dropped (–1.0 percentage points) for the second month, down to 57.9%. However, average room rates continued to rally (+1.6%) to $127.60.

Air passenger traffic at BC's major airports almost returned to levels experienced the previous month. Vancouver International Airport serviced fewer domestic (–0.5%) and other international (–2.6%), but more (+1.7%) transborder passengers. Similarly, Victoria International saw fewer (–3.6%) passengers take off.

Even though ferry travel activity usually increases around Thanksgiving, traffic volume at BC Ferries was down (–1.7%) in October due to lower vehicle (–1.3%) and foot passenger (–1.8%) numbers. This was likely, in part, due to ferry service interruptions experienced during the month.

BC's food services and drinking places industry saw an uptick (+0.4%) in revenues, which have been increasing steadily since April.

Note about preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also report "preliminary data" with a two-month lag.

How accurate is the preliminary data? Over 24 reports in 2006–2008, seasonally adjusted preliminary numbers—reported in the "look ahead" section—were lower than subsequently reported estimates by an average of 0.2 percentage points, thereby either underestimating growths or overestimating declines. This is partly because the initial data retrieved at the time the estimates are calculated are not always complete. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is –0.5, the actual number is about –0.3.

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland/ Southwest	Thompson/ Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2004	293,800	870,904	219,949	77,720	43,735	21,257	8,280	51,540	1,587,185
2005	309,134	910,093	236,479	81,467	49,272	22,070	9,649	63,400	1,681,564
2006	323,895	973,879	259,128	88,989	54,701	23,127	9,791	74,099	1,807,609
2007	351,617	1,044,766	293,097	105,026	61,892	27,682	11,246	68,633	1,963,959
2008	340,450	1,056,622	298,525	104,155	62,202	27,376	10,891	77,237	1,977,458
Annual growth rates									
2004	8.1	6.6	8.7	6.1	6.4	2.7	– 1.7	11.9	7.2
2005	5.2	4.5	7.5	4.8	12.7	3.8	16.5	23.0	5.9
2006	4.8	7.0	9.6	9.2	11.0	4.8	1.5	16.9	7.5
2007	8.6	7.3	13.1	18.0	13.1	19.7	14.9	– 7.4	8.6
2008	– 3.2	1.1	1.9	– 0.8	0.5	– 1.1	– 3.2	12.5	0.7
Monthly data									
Sep-08	27,310	84,188	23,928	8,045	4,930	2,090	910	6,930	158,332
Oct-08	27,797	85,739	24,886	8,595	5,016	2,220	928	6,968	162,149
Nov-08	28,326	83,688	24,861	11,795	4,792	2,267	877	6,913	163,520
Dec-08	27,047	82,688	23,189	8,064	4,964	2,638	893	6,480	155,963
Jan-09	26,155	80,258	23,309	7,594	4,744	2,583	690	6,362	151,694
Feb-09	27,467	79,777	23,532	7,452	4,604	2,184	804	5,385	151,204
Mar-09	25,724	76,206	22,235	7,599	4,440	2,010	851	5,171	144,236
Apr-09	25,170	78,037	22,693	7,820	4,363	1,913	880	5,493	146,369
May-09	25,246	74,449	21,451	7,850	4,354	1,925	747	5,571	141,593
Jun-09	24,531	72,719	21,908	7,613	4,454	1,800	836	5,897	139,759
Jul-09	25,109	74,021	22,486	7,849	4,478	1,941	845	5,499	142,228
Aug-09	25,101	75,829	22,012	7,687	4,493	1,981	915	5,306	143,324
Sep-09	25,513	76,575	21,890	7,847	4,622	1,861	868	5,280	144,456
Month-over-month growth rates									
Sep-08	– 4.0	– 1.8	– 8.1	– 6.8	– 2.7	2.2	5.0	3.1	– 3.2
Oct-08	1.8	1.8	4.0	6.8	1.7	6.2	2.0	0.6	2.4
Nov-08	1.9	– 2.4	– 0.1	37.2	– 4.5	2.1	– 5.4	– 0.8	0.8
Dec-08	– 4.5	– 1.2	– 6.7	–31.6	3.6	16.3	1.8	– 6.3	– 4.6
Jan-09	– 3.3	– 2.9	0.5	– 5.8	– 4.4	– 2.1	–22.7	– 1.8	– 2.7
Feb-09	5.0	– 0.6	1.0	– 1.9	– 2.9	–15.4	16.5	–15.4	– 0.3
Mar-09	– 6.3	– 4.5	– 5.5	2.0	– 3.6	– 8.0	5.9	– 4.0	– 4.6
Apr-09	– 2.2	2.4	2.1	2.9	– 1.7	– 4.8	3.4	6.2	1.5
May-09	0.3	– 4.6	– 5.5	0.4	– 0.2	0.6	–15.2	1.4	– 3.3
Jun-09	– 2.8	– 2.3	2.1	– 3.0	2.3	– 6.5	12.0	5.9	– 1.3
Jul-09	2.4	1.8	2.6	3.1	0.5	7.8	1.1	– 6.8	1.8
Aug-09	0.0	2.4	– 2.1	– 2.1	0.3	2.1	8.2	– 3.5	0.8
Sep-09	1.6	1.0	– 0.6	2.1	2.9	– 6.0	– 5.1	– 0.5	0.8

September month-over-month growth rates

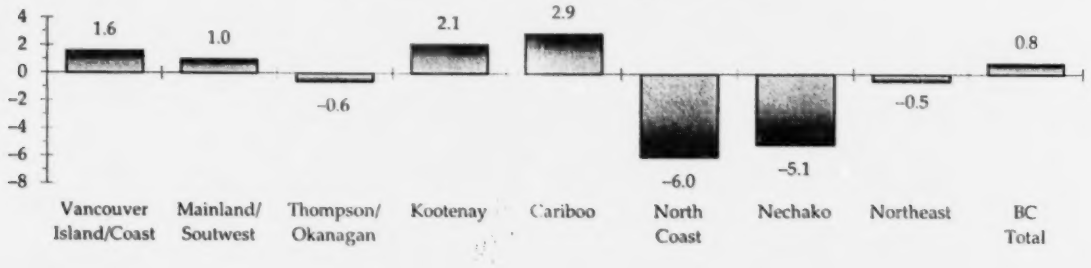


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2004	450,729	206,157	327,095	155,194	199,464	140,485	108,062
2005	464,550	220,831	353,450	170,111	214,522	145,630	112,469
2006	489,210	244,627	387,134	186,946	235,740	143,330	120,622
2007	517,695	261,655	435,917	200,035	247,119	161,591	139,947
2008	516,021	260,092	455,340	199,635	240,975	159,445	145,950
Annual growth rates							
2004	8.6	6.1	9.3	6.1	6.5	3.4	5.3
2005	3.1	7.1	8.1	9.6	7.5	3.7	4.1
2006	5.3	10.8	9.5	9.9	9.9	– 1.6	7.2
2007	5.8	7.0	12.6	7.0	4.8	12.7	16.0
2008	– 0.3	– 0.6	4.5	– 0.2	– 2.5	– 1.3	4.3
Monthly data							
Sep-08	40,998	20,892	37,006	15,917	19,320	12,080	12,108
Oct-08	42,223	21,051	37,777	16,691	19,700	12,652	12,100
Nov-08	40,964	20,803	37,611	16,510	19,267	15,823	12,575
Dec-08	40,019	20,254	36,682	16,196	19,334	11,379	12,116
Jan-09	38,813	19,605	36,491	15,516	18,461	11,154	11,265
Feb-09	40,009	19,696	36,117	15,775	18,143	10,570	10,880
Mar-09	36,780	19,113	34,966	14,962	17,154	10,475	10,807
Apr-09	38,380	18,493	34,981	15,135	16,943	11,448	10,935
May-09	35,423	18,231	34,662	14,643	16,806	11,220	10,664
Jun-09	35,065	17,620	34,737	14,365	16,891	10,948	10,193
Jul-09	35,826	18,332	34,852	14,596	17,066	10,724	10,908
Aug-09	35,505	18,663	35,490	14,572	17,144	11,302	10,733
Sep-09	35,847	18,631	35,613	14,931	17,263	11,390	10,838
Month-over-month growth rates							
Sep-08	– 2.7	– 0.6	– 2.0	7.7	– 3.0	– 8.7	– 1.3
Oct-08	3.0	0.8	2.1	4.9	2.0	4.7	– 0.1
Nov-08	– 3.0	– 1.2	– 0.4	1.1	– 2.2	25.1	3.9
Dec-08	– 2.3	– 2.6	– 2.5	1.9	0.3	–28.1	– 3.6
Jan-09	– 3.0	– 3.2	– 0.5	4.2	– 4.5	– 2.0	– 7.0
Feb-09	3.1	0.5	– 1.0	1.7	– 1.7	– 5.2	– 3.4
Mar-09	– 8.1	– 3.0	– 3.2	5.2	– 5.5	– 0.9	– 0.7
Apr-09	4.4	– 3.2	0.0	1.2	– 1.2	9.3	1.2
May-09	– 7.7	– 1.4	– 0.9	3.3	– 0.8	– 2.0	– 2.5
Jun-09	– 1.0	– 3.4	0.2	1.9	0.5	– 2.4	– 4.4
Jul-09	2.2	4.0	0.3	1.6	1.0	– 2.0	7.0
Aug-09	– 0.9	1.8	1.8	0.2	0.5	5.4	– 1.6
Sep-09	1.0	– 0.2	0.3	2.5	0.7	0.8	1.0

September month-over-month growth rates

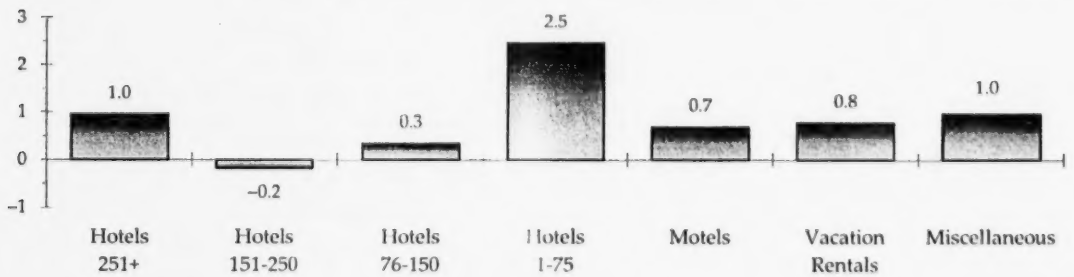


Table 3: Room Revenue by Regional District, Unadjusted

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Sep-09	YTD 09	Sep-08	YTD 08	Sep-09	Sep-08	Sep-09	Sep-08
Vancouver Island/Coast								
17 Capital								
All accommodation types	**19,390**	**137,404**	**- 6.1**	**- 11.3**	**169**	**-10**	**8,304**	**-345**
Hotels	16,284	116,940	5.3	- 10.4	63	- 6	5,722	-227
76-150 Rooms	4,271	30,158	4.1	- 5.5	20	0	1,984	33
1-75 Rooms	3,346	23,556	4.0	- 14.4	32	- 6	1,251	-260
Motels	1,089	6,989	3.3	- 23.0	21	1	943	102
Miscellaneous	1,409	9,068	18.3	- 11.8	49	- 2	1,330	-120
19 Cowichan Valley								
All accommodation types	**1,208**	**7,709**	**- 7.5**	**- 20.5**	**34**	**- 4**	**673**	**- 84**
Motels	276	1,381	- 25.7	- 27.8	14	- 1	289	- 12
21 Nanaimo								
All accommodation types	**3,893**	**33,323**	**- 3.1**	**- 4.1**	**66**	**- 4**	**2,281**	**-225**
Hotels	1,691	14,816	3.9	2.6	14	0	962	0
Motels	900	7,037	10.8	- 16.8	24	- 3	654	- 94
23 Alberni-Clayoquot								
All accommodation types	**5,485**	**39,563**	**- 4.7**	**- 4.7**	**76**	**- 4**	**1,801**	**22**
Hotels	1,600	11,286	8.5	12.9	14	2	607	136
Motels	543	3,597	10.9	- 11.1	22	- 1	427	- 14
Vacation Rentals	2,017	14,422	2.0	- 3.2	21	- 1	339	- 5
25 Comox Valley +								
26 Strathcona								
All accommodation types	**3,772**	**27,592**	**- 4.3**	**- 14.5**	**87**	**- 5**	**2,425**	**71**
Fishing lodges	676	4,465	20.0	- 27.9	21	- 2	496	- 10
Hotels	1,213	9,259	26.5	1.3	10	0	638	82
Motels	840	5,351	9.9	- 24.2	25	0	744	15
27 Powell River								
All accommodation types	**677**	**3,835**	**- 13.9**	**- 15.8**	**24**	**0**	**423**	**3**
Hotels	267	2,257	22.9	- 17.2	10	0	265	0
1-75 Rooms	267	2,257	22.9	- 17.2	10	0	265	0
43 Mount Waddington								
All accommodation types	**1,209**	**6,104**	**- 6.3**	**- 14.5**	**30**	**- 1**	**733**	**- 86**
45 Central Coast								
All accommodation types	**243**	**1,232**	**- 17.6**	**- 24.0**	**12**	**- 2**	**156**	**- 22**

Table 3: Room Revenue by Regional District, Unadjusted

Development Region/ Regional District	Revenue ($000) Sep-09	Revenue ($000) YTD 09	Revenue % change from Sep-08	Revenue % change from YTD 08	Properties (#) Sep-09	Properties # chg from Sep-08	Rooms (#) Sep-09	Rooms # chg from Sep-08
Mainland/Southwest								
09 Fraser Valley								
All accommodation types	**4,377**	**33,198**	**– 4.6**	**– 9.0**	**69**	**– 4**	**2,331**	**–130**
Hotels	3,113	23,908	6.2	– 8.7	16	– 1	1,243	–110
Motels	910	7,018	1.1	– 12.1	35	0	941	0
15 Greater Vancouver								
All accommodation types	**72,423**	**558,633**	**– 8.4**	**– 14.2**	**237**	**– 2**	**27,878**	**235**
Hotels	68,519	520,758	8.1	– 14.0	161	2	23,400	281
251+ Rooms	33,147	255,739	11.5	– 15.5	22	0	8,953	0
151-250 Rooms	13,678	103,037	8.0	– 16.0	28	1	5,485	200
76-150 Rooms	17,533	131,461	1.9	– 10.1	63	1	6,712	97
1-75 Rooms	4,161	30,521	4.3	– 9.9	48	0	2,250	– 16
Motels	2,740	21,509	10.7	– 17.3	38	0	1,920	0
Vacation Rentals	462	6,858	9.5	– 12.3	13	– 6	440	– 75
Miscellaneous	702	9,390	26.0	– 22.4	25	2	2,118	29
29 Sunshine Coast								
All accommodation types	**1,061**	**6,438**	**19.2**	**12.1**	**28**	**3**	**460**	**22**
31 Squamish-Lillooet								
All accommodation types	**8,508**	**137,745**	**– 9.2**	**– 17.0**	**88**	**– 2**	**5,448**	**46**
Hotels	7,078	106,166	11.3	– 14.2	36	2	3,794	41
76-150 Rooms	2,312	32,359	7.5	– 3.9	14	0	1,316	0
Vacation Rentals	881	23,380	14.0	– 26.4	28	– 2	1,102	– 7
Thompson/Okanagan								
07 Okanagan-Similkameen								
All accommodation types	**5,400**	**48,175**	**– 3.8**	**– 5.3**	**126**	**5**	**3,895**	**230**
Hotels	1,919	17,809	12.6	– 6.7	11	0	986	0
Motels	1,763	17,657	10.6	– 8.6	75	2	1,806	35
Vacation Rentals	573	3,867	37.3	– 8.9	17	3	354	61
Miscellaneous	1,146	8,801	11.3	7.6	23	0	749	134
33 Thompson-Nicola								
All accommodation types	**6,699**	**54,013**	**– 13.9**	**– 13.5**	**152**	**– 7**	**5,467**	**–146**
Fishing lodges	245	1,363	6.8	– 2.8	14	– 1	165	– 5
Hotels	3,102	24,710	11.7	– 14.8	29	– 2	1,958	– 75
1-75 Rooms	549	4,412	13.8	– 13.1	18	– 2	640	– 75
Motels	2,417	17,786	11.9	– 11.6	68	– 3	2,094	– 69
Vacation Rentals	189	4,596	32.3	– 27.2	15	– 3	397	– 25
Miscellaneous	745	5,558	23.8	– 0.4	26	2	853	28
35 Central Okanagan								
All accommodation types	**7,453**	**60,762**	**– 10.9**	**– 14.1**	**64**	**1**	**3,663**	**192**
Hotels	4,871	38,200	10.5	– 11.2	16	3	1,813	186
Motels	1,509	12,422	12.2	– 15.3	23	0	1,144	0
37 North Okanagan								
All accommodation types	**2,000**	**19,713**	**9.7**	**– 6.7**	**36**	**– 2**	**1,424**	**35**
Hotels	1,267	11,168	2.4	– 9.4	10	– 1	769	– 21
Motels	471	3,905	4.3	– 8.3	14	– 1	463	– 43
39 Columbia-Shuswap								
All accommodation types	**5,080**	**45,030**	**– 6.8**	**– 9.0**	**111**	**– 3**	**3,714**	**–108**
Hotels	2,418	21,405	6.7	– 4.6	23	– 2	1,572	– 70
Motels	1,509	12,431	15.5	– 14.0	38	– 1	1,285	– 47
Miscellaneous	866	8,190	8.3	– 12.5	32	– 2	593	– 56

Table 3: Room Revenue by Regional District, Unadjusted

Development Region/ Regional District	Revenue ($000) Sep-09	Revenue ($000) YTD 09	Revenue % change from Sep-08	Revenue % change from YTD 08	Properties (#) Sep-09	Properties # chg from Sep-08	Rooms (#) Sep-09	Rooms # chg from Sep-08
Kootenay								
01 East Kootenay								
All accommodation types	**5,224**	**45,371**	**– 9.2**	**– 12.6**	**133**	**2**	**4,895**	**– 87**
Hotels	2,193	16,135	0.1	– 13.8	28	0	1,689	0
76-150 Rooms	1,389	9,991	1.0	– 13.6	11	0	1,028	0
1-75 Rooms	804	6,144	1.6	– 14.1	17	0	661	0
Motels	1,025	6,794	12.0	– 15.0	43	1	974	20
Vacation Rentals	603	11,914	5.8	– 11.1	36	0	1,191	3
Miscellaneous	1,403	10,527	19.9	– 10.6	26	1	1,041	–110
03 Central Kootenay								
All accommodation types	**2,434**	**17,988**	**4.8**	**– 7.2**	**74**	**– 3**	**1,578**	**– 60**
Hotels	960	7,111	4.1	– 11.8	14	– 1	599	– 52
Motels	808	5,443	16.2	0.7	30	– 1	629	– 10
Vacation Rentals	105	896	11.7	– 10.7	14	1	111	5
Miscellaneous	562	4,538	10.5	– 7.5	16	– 2	239	– 3
05 Kootenay Boundary								
All accommodation types	**726**	**12,977**	**– 6.3**	**– 15.9**	**33**	**– 1**	**719**	**– 8**
Motels	383	2,809	9.8	– 14.7	20	0	407	4
Cariboo								
41 Cariboo								
All accommodation types	**2,440**	**15,847**	**– 4.4**	**– 10.3**	**97**	**– 6**	**1,952**	**–134**
Fishing lodges	225	828	0.7	– 1.8	20	2	196	12
Hotels	947	6,603	1.8	– 5.4	11	0	670	0
Motels	828	5,947	2.3	– 13.6	28	– 4	764	–121
Vacation Rentals	268	1,067	17.6	– 20.4	23	– 4	185	– 22
Miscellaneous	173	1,402	24.0	– 13.3	15	0	137	– 3
53 Fraser-Fort George								
All accommodation types	**3,663**	**27,199**	**– 6.9**	**– 15.9**	**57**	**– 4**	**2,631**	**– 93**
Hotels	2,170	16,676	9.2	– 14.6	17	– 1	1,353	– 22
Motels	1,435	9,613	3.0	– 18.6	30	– 2	1,168	– 64
North Coast								
47 Skeena-Queen Charlotte								
All accommodation types	**1,310**	**12,355**	**– 18.7**	**– 13.0**	**42**	**– 2**	**1,253**	**– 51**
Fishing lodges	288	4,139	28.9	– 17.4	13	0	317	– 10
Motels	305	2,290	12.4	– 16.4	11	– 1	330	– 30
49 Kitimat-Stikine								
All accommodation types	**1,317**	**8,228**	**– 3.4**	**– 7.7**	**43**	**3**	**983**	**59**
Motels	491	3,578	12.1	– 11.5	21	1	503	9

Table 3: Room Revenue by Regional District, Unadjusted

Development Region/ Regional District	Revenue ($000) Sep-09	Revenue ($000) YTD 09	Revenue % change from Sep-08	Revenue % change from YTD 08	Properties (#) Sep-09	Properties # chg from Sep-08	Rooms (#) Sep-09	Rooms # chg from Sep-08
Nechako								
51 Bulkley-Nechako +								
57 Stikine								
All accommodation types	**1,254**	**7,687**	**– 7.4**	**– 8.9**	**57**	**– 2**	**1,173**	**– 18**
Fishing lodges	126	464	8.9	– 18.2	13	0	83	0
Motels	506	3,335	23.6	– 12.0	19	– 3	535	– 56
Northeast								
55 Peace River +								
59 Northern Rockies†								
All accommodation types	**5,738**	**50,542**	**– 22.4**	**– 11.8**	**79**	**– 2**	**4,752**	**105**
Hotels	4,083	37,420	16.8	– 3.6	34	1	2,586	84
76-150 Rooms	3,281	30,002	10.9	5.0	18	1	1,901	86
1-75 Rooms	803	7,418	34.5	– 27.5	16	0	685	– 2
Motels	1,184	8,815	19.3	– 17.7	26	– 4	883	– 79

Note: †Effective February 6th, 2009, this regional district is known as *Northern Rockies Regional Municipality*.
Data for regions with fewer than 10 properties reporting cannot be released.
Property counts only include properties reporting revenues during the reference period.

Table 4: Room Revenue by Urban Centre, Unadjusted

Development Region/ Urban Centre	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Sep-09	YTD 09	Sep-08	YTD 08	Sep-09	Sep-08	Sep-09	Sep-08
Vancouver Island/Coast	**35,877**	**256,762**	**- 5.7**	**-10.4**	**498**	**-30**	**16,796**	**-666**
Victoria (C)	14,971	104,935	6.2	-12.0	80	0	5,547	- 56
Saanich Peninsula	1,280	8,945	5.1	- 9.9	12	- 3	516	- 59
Other CRD	3,139	23,524	9.7	- 8.8	77	- 7	2,241	-230
Nanaimo (C)	1,712	15,039	-19.6	-11.6	21	- 3	1,016	- 87
Port Alberni (C)	414	3,397	13.4	- 8.8	13	- 1	368	- 13
Comox Valley	1,355	11,544	4.7	- 7.0	20	2	783	96
Campbell River	1,489	9,278	0.1	-18.6	27	1	930	20
Tofino (DM)	4,060	29,663	- 5.9	- 5.0	31	0	830	- 3
Ucluelet (DM)	896	5,512	11.0	2.6	21	- 1	466	57
Rest of Development Region	6,560	44,924	51.4	-54.3	196	-18	4,099	-391
Mainland/Southwest	**86,369**	**736,015**	**- 8.0**	**-14.4**	**422**	**- 5**	**36,117**	**173**
Downtown Vancouver (C)	45,762	340,600	9.6	-14.2	81	- 2	12,856	157
Other Vancouver (C)	6,075	48,547	6.2	-16.1	42	0	3,398	- 35
Richmond (C)	9,817	78,041	7.9	-15.6	25	0	4,030	4
Burnaby (C)	2,931	23,050	0.3	- 6.0	11	1	2,115	200
Other GVRD	7,837	68,395	6.6	-14.2	78	- 1	5,479	- 91
Whistler (RM)	7,417	127,863	6.0	-18.1	60	- 1	4,618	63
Abbotsford/Mission	1,233	10,244	4.1	- 8.8	13	0	740	-
Hope (DM)	467	3,258	- 2.7	- 5.6	20	0	455	-
Rest of Development Region	4,830	36,017	30.6	-30.7	92	- 2	2,426	-125
Thompson/Okanagan	**26,633**	**227,695**	**- 8.2**	**-10.6**	**489**	**- 6**	**18,163**	**203**
Penticton (C)	2,420	22,269	14.8	- 9.4	43	2	1,751	27
Kamloops (C)	4,059	30,805	9.5	-12.9	48	- 1	2,944	- 77
Kelowna (C)	6,316	50,593	11.4	-14.5	44	2	2,827	127
Vernon (C)	1,898	14,167	11.3	- 2.0	25	1	1,284	104
Revelstoke (C)	1,470	15,067	8.7	- 3.4	27	- 1	1,194	- 42
Golden (T)	1,308	11,044	-11.5	-21.1	35	- 5	1,186	-120
Osoyoos (T)	1,356	12,052	10.4	1.0	31	3	1,072	206
Oliver/Okanagan Falls	519	2,775	39.6	- 9.9	16	1	236	2
Cache Creek (V)	301	1,623	7.0	- 9.9	13	0	279	-
Rest of Development Region	6,987	67,300	28.5	-26.4	267	- 4	6,977	6,977
Kootenay	**8,384**	**76,336**	**- 5.2**	**-12.0**	**240**	**- 2**	**7,192**	**-155**
Cranbrook (C)	1,188	8,301	6.7	-13.1	20	0	1,013	-
Fernie (C)	789	10,140	9.2	-16.8	24	0	871	-
Nelson (C)	827	6,077	0.4	- 8.6	12	0	456	-
Kimberley	533	4,541	33.1	- 7.0	21	1	629	68
Columbia Valley	2,209	18,267	11.9	-11.5	53	1	1,959	-155
Rest of Development Region	5,580	51,818	5.0	-11.1	184	- 2	4,852	-155
Cariboo	**6,103**	**43,046**	**- 5.9**	**-13.9**	**154**	**-10**	**4,583**	**-227**
Quesnel (C)	399	2,988	10.1	-18.7	15	0	470	-
Williams Lake (C)	767	5,325	9.4	- 1.7	10	- 2	505	- 89
Prince George (C)	2,595	20,216	13.0	-17.0	27	- 2	1,818	- 67
Valemount/Robson Valley	821	5,007	21.1	-13.5	19	1	516	6
Rest of Development Region	2,342	14,517	0.8	-12.3	102	- 6	1,790	- 71

Table 4: Room Revenue by Urban Centre, Unadjusted

Development Region/ Urban Centre	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Sep-09	YTD 09	Sep-08	YTD 08	Sep-09	Sep-08	Sep-09	Sep-08
North Coast	**2,627**	**20,583**	**-11.7**	**-10.9**	**85**	**1**	**2,236**	**8**
Prince Rupert (C)	833	6,857	14.0	- 7.7	15	- 1	761	- 12
Terrace (C)	-	-	-	-	9	1	319	5
Rest of Development Region	-	-	-	-	61	1	1,156	15
Nechako	**1,254**	**7,687**	**- 7.4**	**- 8.9**	**57**	**- 2**	**1,173**	**- 18**
Smithers (T)	708	4,095	1.6	-10.2	17	0	466	19
Rest of Development Region	547	3,592	16.9	- 7.5	40	- 2	707	- 37
Northeast	**5,738**	**50,542**	**-22.4**	**-11.8**	**79**	**- 2**	**4,752**	**105**
Dawson Creek (C)	1,493	11,070	9.1	2.8	15	- 1	633	- 41
Fort St. John (C)	1,339	12,644	32.1	-22.5	15	0	1,140	-
Rest of Development Region	2,906	26,827	28.3	-11.2	49	- 1	2,979	146

Note: Data for regions with fewer than 10 properties reporting cannot be released.
Property counts only include properties reporting revenues during the reference period.

Table 5: Historical Room Revenue by Development Region ($000), Unadjusted

Period	Vancouver Island/Coast	Mainland/ Southwest	Thompson/ Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2004	293,800	870,904	219,949	77,720	43,735	21,257	8,280	51,540	1,587,185
2005	309,134	910,093	236,479	81,467	49,272	22,070	9,649	63,400	1,681,564
2006	323,895	973,879	259,128	88,989	54,701	23,127	9,791	74,099	1,807,609
2007	351,617	1,044,766	293,097	105,026	61,892	27,682	11,246	68,633	1,963,959
2008	340,450	1,056,622	298,525	104,15[illegible]	62,202	27,376	10,891	77,237	1,977,458
Annual growth rates									
2004	8.1	6.6	8.7	6.1	6.4	2.7	– 1.7	11.9	7.2
2005	5.2	4.5	7.5	4.8	12.7	3.8	16.5	23.0	5.9
2006	4.8	7.0	9.6	9.2	11.0	4.8	1.5	16.9	7.5
2007	8.6	7.3	13.1	18.0	13.1	19.7	14.9	– 7.4	8.6
2008	– 3.2	1.1	1.9	– 0.8	0.5	– 1.1	– 3.2	12.5	0.7
Monthly data									
Sep-08	38,049	93,920	29,023	8,848	6,489	2,973	1,355	7,395	188,051
Oct-08	23,512	71,564	18,400	5,398	5,144	1,696	1,183	7,620	134,517
Nov-08	16,188	54,771	11,844	3,727	3,590	1,389	712	6,890	99,111
Dec-08	14,248	70,682	13,624	8,331	3,462	1,179	555	5,421	117,502
Jan-09	12,066	69,088	14,693	8,660	3,157	960	393	6,601	115,617
Feb-09	15,902	75,141	16,090	9,920	3,182	1,424	498	6,193	128,351
Mar-09	19,162	77,003	17,476	8,831	3,784	1,372	687	6,613	134,928
Apr-09	20,400	66,242	14,959	5,235	3,691	1,166	634	4,215	116,542
May-09	27,737	76,191	20,727	5,775	4,619	1,931	688	3,922	141,590
Jun-09	31,865	84,075	27,376	6,824	5,447	2,964	1,047	5,865	165,463
Jul-09	44,086	95,996	42,600	10,881	6,349	4,166	1,153	5,712	210,943
Aug-09	49,664	105,910	47,140	11,827	6,714	3,973	1,332	5,684	232,244
Sep-09	35,877	86,369	26,633	8,384	6,103	2,627	1,254	5,738	172,985
Year-over-year percent changes									
Sep-08	– 9.1	– 5.6	– 3.9	– 4.1	0.0	–12.2	– 4.8	25.5	– 5.0
Oct-08	– 3.6	– 2.7	4.9	– 6.9	– 4.9	– 0.1	– 4.9	36.2	– 0.5
Nov-08	– 1.9	– 5.6	– 0.2	– 9.8	–12.6	2.5	– 6.8	30.7	– 2.8
Dec-08	– 6.9	– 9.5	–10.5	– 6.7	– 9.4	21.8	– 2.4	12.1	– 8.0
Jan-09	–11.2	–13.2	– 6.9	–16.5	– 9.9	0.0	–23.2	27.7	–10.7
Feb-09	– 4.1	–14.4	– 7.3	–16.7	–13.1	– 4.5	–13.6	– 4.4	–12.0
Mar-09	–11.4	–17.4	–14.6	–14.6	–17.7	– 9.4	– 6.6	–10.9	–15.6
Apr-09	– 9.8	–11.3	– 7.3	1.4	–20.8	–13.7	–14.2	–27.7	–11.2
May-09	–10.9	–18.0	–15.6	–15.4	–17.3	–11.9	–16.2	–12.6	–16.0
Jun-09	–17.3	–20.6	–15.2	–18.6	–18.8	–23.6	– 9.1	–12.2	–18.7
Jul-09	– 8.7	–14.5	– 3.5	– 4.1	–12.6	–12.4	– 7.7	–14.9	–10.6
Aug-09	–11.4	–11.3	–14.1	–12.5	–10.9	– 0.6	2.3	–20.3	–11.9
Sep-09	– 5.7	– 8.0	– 8.2	– 5.2	– 5.9	–11.7	– 7.4	–22.4	– 8.0

September year-over-year growth rates

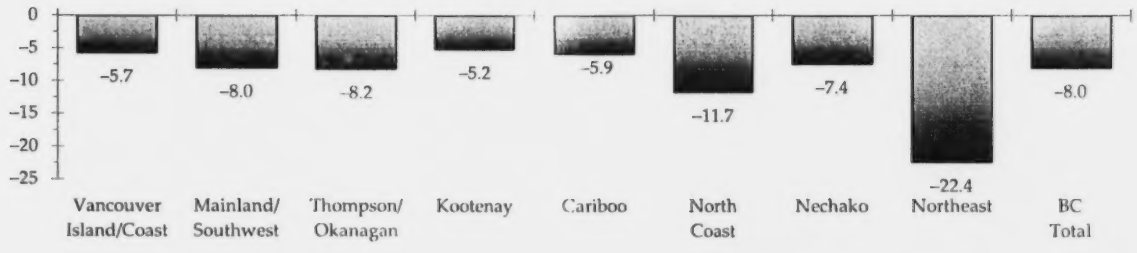


Table 6: Traveller Entries to Canada via BC (000s), Seasonally Adjusted

Period	Total	USA			Overseas			
		Total	Same-day	Overnight	*Total*	Asia	Europe	Other[1]
Annual data								
2004	7,448	6,039	2,478	3,562	1,409	716	458	235
2005	7,225	5,751	2,314	3,436	1,474	724	494	257
2006	6,846	5,380	1,945	3,435	1,466	717	493	257
2007	6,577	5,062	1,765	3,297	1,515	699	519	297
2008	5,989	4,476	1,432	3,044	1,513	673	514	326
Annual percent changes								
2004	1.5	– 1.6	– 4.0	0.1	17.6	23.9	11.7	11.6
2005	– 3.0	– 4.8	– 6.6	– 3.5	4.6	1.1	7.8	9.3
2006	– 5.2	– 6.5	–16.0	0.0	– 0.5	– 0.9	– 0.2	0.0
2007	– 3.9	– 5.9	– 9.2	– 4.0	3.3	– 2.5	5.3	15.6
2008	– 8.9	–11.6	–18.9	– 7.7	– 0.1	– 3.8	– 1.0	10.0
Monthly data								
Oct-08	498	373	120	252	125	53	43	28
Nov-08	502	380	120	259	122	53	41	28
Dec-08	489	368	107	261	121	55	41	25
Jan-09	490	370	122	248	119	53	41	26
Feb-09	490	371	124	247	119	53	40	26
Mar-09	483	369	122	246	115	52	38	24
Apr-09	481	364	120	244	116	52	41	24
May-09	483	374	132	242	109	49	39	22
Jun-09	456	353	119	234	103	44	37	22
Jul-09	447	339	105	234	107	46	38	23
Aug-09	444	337	108	229	108	47	39	22
Sep-09	445	340	107	233	104	47	38	20
Oct-09	446	343	107	236	103	43	39	21
Month-over-month growth rates								
Oct-08	– 0.5	– 0.1	1.8	– 0.9	– 1.6	– 4.3	0.1	1.0
Nov-08	0.8	1.8	– 0.1	2.7	– 2.2	– 0.2	– 4.5	– 2.6
Dec-08	– 2.6	– 3.0	–10.8	0.6	– 1.3	2.9	– 0.4	–10.8
Jan-09	0.2	0.5	13.8	– 4.9	– 1.0	– 3.9	– 0.2	4.1
Feb-09	0.0	0.2	1.5	– 0.5	– 0.4	0.3	– 2.6	1.9
Mar-09	– 1.3	– 0.6	– 1.4	– 0.3	– 3.5	– 1.3	– 3.8	– 7.6
Apr-09	– 0.6	– 1.2	– 2.2	– 0.8	1.6	– 1.0	7.3	– 2.0
May-09	0.5	2.6	10.0	1.0	– 6.1	– 5.7	– 5.1	– 8.6
Jun-09	– 5.6	– 5.6	– 9.7	– 3.4	– 5.6	– 9.1	– 3.9	– 0.7
Jul-09	– 2.1	– 3.9	–11.5	0.0	4.0	4.3	1.5	7.9
Aug-09	– 0.5	– 0.7	2.6	– 2.2	0.3	1.5	3.5	– 7.2
Sep-09	0.1	1.1	– 0.5	1.9	– 3.0	– 0.3	– 3.9	– 7.4
Oct-09	0.2	0.8	– 0.3	1.3	– 1.7	– 8.8	3.4	5.3

[1] Oceania (Australia, New Zealand, and other South Pacific nations), North & South America (excluding US), and Africa.
Data Source: Statistics Canada.

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)	
	Vancouver				Victoria	BC Ferries	
	Total	Domestic	Trans-border	Other Int'l.	*Total*	Vehicles	Passengers
				Annual data			
2004	15,726	7,986	3,964	3,776	1,250	8,532	21,955
2005	16,419	8,348	4,106	3,965	1,318	8,539	21,791
2006	16,925	8,712	4,253	3,961	1,390	8,530	21,689
2007	17,495	9,017	4,361	4,117	1,482	8,559	21,690
2008	17,852	9,345	4,335	4,172	1,538	8,227	20,992
				Annual growth rates			
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8
2005	4.4	4.5	3.6	5.0	5.5	0.1	– 0.7
2006	3.1	4.4	3.6	– 0.1	5.4	– 0.1	– 0.5
2007	3.4	3.5	2.6	4.0	6.6	0.3	0.0
2008	2.0	3.6	– 0.6	1.3	3.8	– 3.9	– 3.2
				Monthly data			
Oct-08	1,427	762	345	320	130	677	1,740
Nov-08	1,445	763	343	339	131	675	1,726
Dec-08	1,413	739	337	338	117	634	1,653
Jan-09	1,389	714	333	342	128	705	1,759
Feb-09	1,391	734	331	327	125	681	1,737
Mar-09	1,365	718	328	319	125	662	1,707
Apr-09	1,389	728	337	324	127	684	1,748
May-09	1,315	716	314	285	125	683	1,732
Jun-09	1,281	706	304	271	125	700	1,765
Jul-09	1,308	715	308	285	127	697	1,743
Aug-09	1,330	729	310	290	127	705	1,749
Sep-09	1,336	725	311	301	132	706	1,769
Oct-09	1,331	721	316	293	127	696	1,737
				Month-over-month growth rates			
Oct-08	2.3	2.5	5.5	– 1.2	1.2	2.9	3.7
Nov-08	1.3	0.2	– 0.7	5.8	0.8	– 0.3	– 0.8
Dec-08	– 2.2	– 3.2	– 1.9	– 0.2	–10.6	– 6.2	– 4.2
Jan-09	– 1.7	– 3.3	– 1.1	1.4	8.9	11.2	6.4
Feb-09	0.2	2.7	– 0.5	– 4.6	– 2.0	– 3.3	– 1.2
Mar-09	– 1.9	– 2.1	– 0.9	– 2.4	– 0.2	– 2.8	– 1.7
Apr-09	1.7	1.3	2.5	1.8	1.9	3.4	2.4
May-09	– 5.3	– 1.6	– 6.8	–12.1	– 2.2	– 0.3	– 0.9
Jun-09	– 2.5	– 1.3	– 3.2	– 4.8	0.6	2.6	1.9
Jul-09	2.1	1.2	1.5	5.0	1.5	– 0.5	– 1.2
Aug-09	1.7	2.0	0.7	1.7	– 0.3	1.2	0.4
Sep-09	0.5	– 0.6	0.2	3.7	3.8	0.1	1.1
Oct-09	– 0.4	– 0.5	1.7	– 2.6	– 3.6	– 1.3	– 1.8

Data Source: Vancouver Airport Authority, Victoria Airport Authority and BC Ferries.

x = Data currently not available.

Table 8: Tourism Sector Indicators, Seasonally Adjusted

Period	Employment in key tourism industries[1] (000s)				Hotel Industry[2]		Consumer Price Index[1]	
	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate[3] (%)	Room Rate ($)	Traveller accom-modation	Restaurant meals[4]
Annual data								
2004	15.5	31.5	125.8	33.1	61.3	115.7	82.5	103.6
2005	15.8	32.9	128.8	33.3	63.9	116.3	80.0	106.6
2006	16.4	35.2	135.1	35.5	65.7	121.9	77.5	109.4
2007	16.7	35.8	141.1	36.5	66.6	128.0	81.1	112.2
2008	16.5	36.4	149.0	35.6	64.5	133.6	83.5	115.1
Annual growth rates								
2004	0.4	0.1	1.3	7.1	5.1	1.7	– 8.4	1.8
2005	1.9	4.5	2.4	0.5	4.3	0.5	– 3.0	2.9
2006	3.7	6.9	4.9	6.8	2.7	4.9	– 3.2	2.5
2007	1.9	1.6	4.5	2.8	1.4	5.0	4.7	2.6
2008	– 1.3	1.7	5.5	– 2.5	– 3.2	4.3	3.0	2.6
Monthly data								
Oct-08	16.7	35.6	153.5	37.0	63.1	134.0	82.8	116.4
Nov-08	17.0	35.4	152.6	36.7	62.1	134.3	85.1	116.6
Dec-08	16.4	36.5	153.4	35.4	61.1	131.6	84.8	116.7
Jan-09	16.6	35.6	153.2	37.3	60.7	132.1	82.5	117.0
Feb-09	18.2	35.8	153.6	37.1	62.1	131.1	81.7	117.4
Mar-09	17.7	34.4	151.1	36.8	58.7	129.7	81.4	117.9
Apr-09	17.9	34.0	149.4	36.8	59.1	130.8	81.3	118.0
May-09	16.7	32.8	150.1	37.7	57.4	128.1	80.5	118.1
Jun-09	17.0	32.3	148.2	38.4	57.1	125.0	79.7	117.9
Jul-09	17.1	33.1	149.7	38.1	58.6	123.5	78.6	117.9
Aug-09	17.9	32.9	149.3	37.9	60.7	125.0	80.0	118.4
Sep-09	17.8	33.3	150.1	38.2	58.9	125.6	79.1	118.8
Oct-09	17.7	32.9	149.3	37.6	57.9	127.6	79.6	119.0
Month-over-month growth rates								
Oct-08	6.0	0.7	1.8	3.5	1.5	0.5	– 0.8	0.1
Nov-08	1.6	– 0.5	– 0.6	– 0.8	– 1.0	0.2	2.8	0.2
Dec-08	– 3.3	3.0	0.5	– 3.5	– 1.0	– 2.0	– 0.4	0.1
Jan-09	1.4	– 2.4	– 0.2	5.4	– 0.4	0.4	– 2.7	0.3
Feb-09	9.4	0.5	0.3	– 0.6	1.4	– 0.8	– 1.0	0.3
Mar-09	– 2.4	– 3.9	– 1.6	– 0.9	– 3.4	– 1.1	– 0.4	0.4
Apr-09	1.1	– 1.3	– 1.1	0.2	0.4	0.8	– 0.1	0.1
May-09	– 7.0	– 3.5	0.4	2.4	– 1.7	– 2.1	– 1.0	0.1
Jun-09	1.9	– 1.5	– 1.3	1.8	– 0.3	– 2.4	– 1.0	– 0.2
Jul-09	0.3	2.4	1.1	– 0.7	1.5	– 1.2	– 1.4	0.0
Aug-09	4.8	– 0.6	– 0.3	– 0.7	2.1	1.2	1.8	0.4
Sep-09	– 0.4	1.2	0.5	0.9	– 1.8	0.5	– 1.1	0.3
Oct-09	– 0.6	– 1.0	– 0.5	– 1.7	– 1.0	1.6	0.6	0.2

[1]Data Source Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats.

[2]Data Source Pannell Kerr Forster and BC Stats.

[3]Occupancy Rate change expressed as percentage point change.

[4]No identifiable seasonality.

Table 9: Food Services Receipts, Seasonally Adjusted

Period	Food Services and Drinking Places[1] Receipts ($ million)					
	BC[2]			Canada		
	Total	Drinking Places	Food Services	*Total*	Drinking Places	Food Services
Annual data						
2004	6,715	771	5,944	39,818	2,741	37,076
2005	6,916	712	6,203	41,190	2,724	38,466
2006	7,405	576	6,788	43,356	2,580	40,775
2007	7,611	622	6,937	44,637	2,521	42,116
2008	7,664	647	7,017	46,682	2,549	44,133
Annual growth rates						
2004	5.8	6.4	5.7	4.8	3.1	4.9
2005	3.0	– 7.6	4.4	3.4	– 0.6	3.7
2006	7.1	–19.2	9.4	5.3	– 5.3	6.0
2007	2.8	8.1	2.2	3.0	– 2.3	3.3
2008	0.7	4.0	1.2	4.6	1.1	4.8
Monthly data						
Oct-08	642	51	588	3,955	212	3,743
Nov-08	637	55	583	3,925	215	3,710
Dec-08	618	x	x	3,873	213	3,660
Jan-09	657	x	x	3,936	217	3,719
Feb-09	641	x	x	3,950	220	3,730
Mar-09	637	54	586	3,966	219	3,747
Apr-09	650	x	x	3,988	217	3,771
May-09	652	x	x	4,014	215	3,799
Jun-09	652	57	594	3,985	216	3,769
Jul-09	660	57	603	4,016	214	3,802
Aug-09	670	57	615	4,020	216	3,804
Sep-09	672	x	x	4,058	216	3,842
Oct-09	674	53	620	4,079	216	3,863
Month-over-month growth rates						
Oct-08	1.3	2.1	1.1	1.3	0.4	1.4
Nov-08	– 0.8	8.0	– 0.8	– 0.8	1.3	– 0.9
Dec-08	– 3.0	x	x	– 1.3	– 0.9	– 1.4
Jan-09	6.4	x	x	1.6	1.9	1.6
Feb-09	– 2.5	x	x	0.3	1.4	0.3
Mar-09	– 0.7	– 1.0	– 0.7	0.4	– 0.7	0.5
Apr-09	2.2	x	x	0.6	– 0.6	0.6
May-09	0.2	x	x	0.6	– 1.1	0.7
Jun-09	0.1	3.5	– 0.6	– 0.7	0.7	– 0.8
Jul-09	1.1	0.4	1.5	0.8	– 1.2	0.9
Aug-09	1.5	0.4	2.0	0.1	1.0	0.0
Sep-09	0.3	x	x	1.0	0.1	1.0
Oct-09	0.4	x	x	0.5	– 0.3	0.6

[1]Data Source: Statistics Canada & BC Stats. x = Data currently not available.

[2]Seasonally adjusted totals are calculated by Statistics Canada; Food Services and Drinking Places receipts are BC Stats estimates and may not sum exactly to provincial totals.

Table 10: Accommodation Category Definitions

Type	Definition
Hotel	These establishments provide suites or guest rooms within a multi-storey or high-rise structure, accessible from the interior only, and they generally offer guests a range of complementary services and amenities, such as food and beverage services, parking, laundry services, swimming pools and exercise rooms, and conference and convention facilities.
Motel	These establishments are designed to accommodate clients travelling by motor vehicle, and provide short-stay suites or guest rooms, within a one or two-storey structure, characterized by exterior access to rooms and ample parking areas adjacent to the room entrances. Limited complementary services and amenities may also be provided. These establishments typically also feature exterior access to rooms.
Freshwater/Saltwater Fishing Lodge	These establishments provide a range of services, such as access to outpost camps or housekeeping cabins, meals and guides, and they may also provide transportation to the facility, and sale of food, beverages, and fishing supplies.
Vacation Rental	These establishments provide temporary or longer-term accommodation, which, for the period of occupancy, may serve as a principal residence. These establishments may also provide complementary services, such as housekeeping, meals and laundry services. (Also includes housekeeping cottages and cabins. These establishments are designed to accommodate vacationers and may include access to private beaches and fishing.)
Miscellaneous	All other properties not included or classified as above, including adventure/ hunting lodges, bed and breakfasts, guest ranches, reservation agencies and resorts.

Table 11: Urban Centre Definitions

Urban centres (and Census subdivisions/CSDs) are classified into various types, according to official designations adopted by provincial or federal authorities. The type indicates the municipal status of a census subdivision.

Type	Definition
C	City
DM	District Municipality
RM	Resort Municipality
T	Town
V	Village